

Exam. Code : 105401

Subject Code : 1387

Bachelor in Business Administration (BBA)

1st Semester

**PAPER : BBA-104 : BUSINESS ORGANISATION &
SYSTEMS**

Time Allowed—3 Hours] [Maximum Marks—50

Note :— Attempt **Five** questions in all, selecting at least **one** question from each section. Each question carries equal marks.

SECTION—A

1. What is the role of Industrial Revolution in the evolution of commerce ? Discuss the consequences of Industrial Revolution in detail.
2. Write a note on :
 - (a) Objectives of Business
 - (b) Scope of Business.

SECTION—B

3. What is Opportunity Recognition ? Discuss some opportunities you recognize in contemporary business environment.

4. Write a note on :
- (a) Project feasibility study
 - (b) Business Plan.

SECTION—C

5. What do you mean by concept of Management by Objectives ? Discuss the process of Management by Objectives.
6. What is business ethics ? Discuss the relationship between Business and Culture.

SECTION—D

7. What is common listing process in Stock Exchanges of India ? Also discuss the importance of Stock Exchange in modern economy.
8. What do you mean by Produce Exchange ? Discuss the functions and importance of produce exchange in detail.